



## Position: Copywriter

### About Organize To Scale™

<http://www.organizetoscale.com>

Organize To Scale™ helps real estate syndicators and content creators get way more done with way less headache.

We accomplish this by building strong processes and teams around their vision, mission, and values so that their business can scale without breaking the bank, losing precious time, delaying execution, and frustrating the hell out of everyone, including their spouse. ;-)

Operational chaos ... Inadequate processes ... Wrong People in the Wrong Seats ... Not enough time ... the list goes on! BUT, this all is a thing of the past for our clients!

Our passion is empowering mission-driven leaders to thrive in their Sweet Spot! Freeing them up to spend their energy and focus building strategic relationships, generating leads, creating content, closing sales, and doing deals.

We do this by leading, managing and holding accountable the team THEY need to scale their business.

### Position Summary:

Reports to: Marketing Director

The successful Copywriter will write clear and concise copy for newsletters, ads, publications, email automations, and websites. Your words and creativity will inform and engage our clients' target audiences. Our ideal candidate is a team-spirited, skilled and imaginative writer with an eye for detail. If you can grasp project requirements quickly while adopting multiple brands' distinct voices, apply today!

### Job Responsibilities:

- Write clear, compelling copy with a distinct voice for various mediums (e.g. websites, ads, blog posts, newsletters, etc.)
- Conduct thorough research and help strategize how to engage target audiences
- Interpret copywriting briefs and editing notes to understand project requirements
- Use SEO principles to maximize copy's reach
- Source images and other content
- Perform any additional tasks as required by OTS and its clients

### Qualifications:



- Proven experience as a copywriter in the investment, financial, or syndication industries
- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills
- High-level experience with SEO
- Strong research skills
- Experience working with G-Suite, Canva, Bit.ly, Loomly, and other creative tools
- Ability to work with little management and thrive in a fast-paced environment
- Excellent communication skills, both written and verbal
- Superior time management and multi-tasking skills
- Motivated, goal oriented, persistent
- Start-up experience preferred

**Personal Attributes:**

- Achievement driven with a strong sense of urgency
- Positive, can-do attitude
- Creative and collaborative spirit
- Strategic problem solver
- Comfortable in a fast paced environment with changing priorities
- Proactive and resourceful
- Independent and strategic thinker
- Ability to lead self and others

**Location:**

This position is 100% remote with occasional travel for company events.

**Compensation:**

Organize to Scale offers a competitive wage as a 1099 contractor with opportunity for bonus compensation and career advancement.